



## MINKI THULO

Business Coach

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### ▶ ABOUT MINKI

A creative at heart, Minki is an avid reader and ardent audiobook consumer of business and psychology literature. Constantly embracing the changing business landscape, her expertise are complemented by academic credentials in Media and Intellectual Property Law, The Global Business of Film and Television, Digital & Multimedia Management & Regulatory, OTT & IPTV Technology and Marketing.

She is motivated by the opportunity to expand on and acquire new knowledge that supports her goals in supporting African businesses within the creative and ICT sectors with the skills to trade globally.

### ▶ MINKI'S CREDENTIALS:

A Henley MBA candidate, Minki is a Harvard University Alumni in Executive Leadership - Strategy and Innovation. She is the Founder of Purse Investments, a market expansion consultancy providing strategic support to local and global creative and ICT entities.

Her experience and expertise stem from operating across various business disciplines, including representing South Africa as a trading market at international conventions, and establishing and heading multinational media and broadcasting entities. She operates as a territory advisor and is well-versed in facilitating global strategic partnerships; managing investor and Board affairs as well as developing SMMEs.

In recognition of her contribution to the global film and TV industry, she was appointed as a country liaison for the Academy of Motion Pictures and Sciences, a country coordinator for the Oscars, and has been a Juror for the Emmys and The Venice TV awards.

Minki currently serves as the Deputy Chairperson of the B-BBEE ICT Sector Council in representing the South African National Association of Broadcasters (NAB) and served as a member of the Broadcasting Research Council (BRC) .

### ▶ HOW MINKI CAN HELP YOUR BUSINESS:

Having experience across a multitude of business disciplines, Minki offers deep strategic market insights and infuses her analytical acumen to assist you in creating sound and profitable business models as well as practical go-to-market strategies.

She is enthusiastic about partnering with business leaders to create long-term impact and sustainability; by assisting you to take a balcony view of your business; she will help you to work *on* your business, and not just *in* it; while creating business blueprints that put the customer at the center of the business' strategy and operations.

# WE HELP GROW YOUR BUSINESS, PEOPLE AND PROFITS.

## About Us

Since 2009, GROW has been working with ambitious business owners, leaders, and their teams to build and scale businesses.

GROW's Business Coaching is designed to help business owners let go of the reins and harness the full potential of the people they lead; ensure business strategies are successfully executed through the provision of ongoing support and tech-enabled learning; and to build healthy, high-performing teams who play to their strengths and remain collectively accountable for achieving the goals and ambitions of the business.